

Be an E-Advocate!

Help Animals with a Click of Your Mouse



Your Legislators Are On Social Media & You Should Be, Too!

Don't be afraid to jump right in—setting up accounts on **Facebook.com** and **Twitter.com** is quick, easy and free! Be sure to follow your elected officials and important organizations like the ASPCA. Look for the blue checkmark next to the legislator's name—that means it's a verified account. Following the people and organizations relevant to the issues you care about will keep you informed and connected.

Don't Be Shy: Reach Out to Media and Policymakers

Use social media to send messages directly to your legislators with the action you want them to take. Have a blog or press release? You can tweet it to members of the media and bloggers to try to gain coverage for the issue. And be sure to tweet and message organizations like the ASPCA to form partnerships with animal welfare organizations and causes.

Connect with the ASPCA on Facebook and Twitter at
f/ASPCA
t/ASPCA

Opt In for Targeted ASPCA Alerts

Sign up to receive ASPCA Advocacy Alerts for important email updates on what's going on at your state capitol and how you can take action from your computer, mobile device, or in person.

Join the ASPCA
Advocacy Brigade at
[ASPCA.org/JoinBrigade](https://www.aspcaprof.org/JoinBrigade)

Connect with Like-Minded Advocates—Share, Share, Share!

Share ASPCA Advocacy Alerts and encourage your network to take action, or use hashtags (#) and keywords that other animal advocates are using to create connections. This will make you part of a larger, unified voice for animals that can have an enormous effect on policy.

Email Your Legislators—And Make It Personal

Personalized emails are more likely to make your legislators sit up and take notice, so take the time to politely tell them why a particular bill or animal issue is important to you. Strive to communicate as professionally as possible—just as you would in a face-to-face meeting—and don't forget to be specific, cite facts, check your spelling and be polite!

Find your legislators' email addresses at
[ASPCA.org/LookUp](https://www.aspcaprof.org/LookUp)

For more ways you can take action, visit [ASPCA.org/Advocacy](https://www.aspcaprof.org/Advocacy) today.