

ASPCA Guardians

Spring 2024 Newsletter

2023 Was a Year of Progress for Farm Animals

2023 was full of exciting progress in our work to protect farm animals. With new, creative and responsive strategies, we advanced our fight for a more humane food system. Our work is only possible thanks to ASPCA® Guardian members like you and others who also care about creating a more compassionate and ethical food system.

Some of the highlights from 2023 include:

- Over 50 brands joined the Shop With Your Heart program and an additional 123 new products were added to our Grocery List—making it easier than ever to find higher-welfare food. Even more, the use of a higher-welfare chicken breed was supported by two new food businesses this year (Whole Foods Market and Campfire Treats), a huge step toward the transition to more humane farming.
- We launched the Higher Welfare Pet Food Initiative—a resource for pet parents to find progressive pet food brands that are animal welfare certified or are working with the ASPCA to develop sourcing policies and standards that improve the lives of farmed animals.
- We saw important state policy victories across the country, including:
 - The North Carolina Supreme Court upheld a legal victory preventing the state's aq-qaq law from going into effect.
 - A bill to create a Resilient Farms & Ranches Program in California was introduced and supported.
 - A new law banning extreme confinement of farm animals was passed in New Jersey.
 - A new law strengthening factory farm permitting standards was passed in Oregon.
- We supported two transformative programs dedicated to helping former factory farmers find new direction and livelihoods.

You make all of this important work possible. Together, we are improving the lives of farm animals and building a more just and compassionate food system.



Quick links for more information on the ASPCA's farm animal welfare work:

Shop With Your Heart: aspca.org/swyh

ASPCA Grocery List: aspca.org/grocerylist

Higher Welfare Pet Food Initiative: aspca.org/petfoodprogress

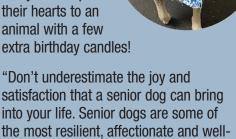
Advocacy Center: aspca.org/advocacy

Exclusive Guardian Information: aspca.org/guardian

Happy Tail

Amigo's adopter, Carrie B., has always had an affinity for senior dogs and encourages everyone to open their hearts to an animal with a few extra birthday candles!

Carrie says.



Every day her golden-aged dog makes her laugh out loud. "Amigo has taught us patience and compassion and that if you really want something, you should never take no for an answer!"

mannered dogs you will ever meet,"

Make Pet Adoption Your First Option® and urge all those you know to do the same.

Donate Vital Supplies to Animals in Need through ASPCA® Wish Lists

Last year, ASPCA Wish Lists were launched—a new tool that makes it easier than ever to donate vital supplies directly to our programs across the U.S. to help aid in the care and enrichment of the animals we serve.

Programs you can send gifts to include:

Adoption Center in New York City | Community Veterinary Clinics in the Bronx, Brooklyn and Miami | ASPCA Animal Hospital in New York City | Cruelty Recovery Center in Columbus, Ohio | Kitten Foster Program in Los Angeles | Canine Annex for Recovery

& Enrichment in New York City | Animal Recovery Center in New York City | Community Engagement in New York City | Behavioral Rehabilitation Center in Asheville, North Carolina | Animal Relocation, Nationwide | National Field Response, Nationwide | Kitten Nursery in New York City | ASPCA Spay/Neuter Alliance in Asheville, North Carolina

Our Wish Lists page works on all web browsers and is easy to bookmark or write down: **wishlists.aspca.org**. Feel free to send that link to anyone who shares your passion for animal welfare!



A Note from Matt Bershadker

Guardians, it's such a delight to bring you this newsletter today. The impact of your monthly gifts is shown through each one of our lifesaving programs!

As we highlight in this newsletter, our Farm Animal Welfare team is making great strides in pushing work forward to improve the lives of farm animals—and even improve the food system as a whole. **But they aren't the only ones**.

YOU—you're an incredible hero for animals. Everything the ASPCA achieves is made possible through the generosity of committed Guardian members like you.

You might not meet all the animals whose lives you change, but countless dogs, cats, horses and farm animals have you to thank.

I hope that if you have an animal in your life, each time you give them a pet or a scratch behind the ears, you'll be reminded of your connection to our work. You're that powerful. Thanks for all you do, and all you give, to help animals!

sincerely, M. Buh

- Matt Bershadker, President & CEO



Share Your Story

We love hearing from ASPCA Guardians! Did you adopt an amazing animal? Did you run a marathon on behalf of the ASPCA? Do you have an inspiring story of why you became a Guardian? Share your story with us today by visiting aspca.org/shareyourstory.

Important Information

ASPCA Guardian Member Support (800) 628-0028 guardians@aspca.org

ASPCA Guardians Website aspca.org/guardians
Check out our exclusive
Guardians page to see your support in action.



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