



Five Million Cases and Counting: ASPCA® Poison Control Celebrates Huge Milestone

In 2024, ASPCA Poison Control received 451,712 calls — about one call every 70 seconds — to assist 323,380 animals. To date, ASPCA Poison Control has assisted pet owners with more than 5 million cases regarding toxicology concerns in their animals.

“For nearly 50 years, ASPCA Poison Control has been helping pets and their families by providing customized medical advice for cases of accidental poisonings and toxic ingestions, offering a lifesaving resource for pet owners nationwide,” says Dr. Tina Wismer, senior director of toxicology at ASPCA Poison Control. “This milestone represents the application of the deep expertise and compassion of our staff in helping pet owners recognize, respond to and effectively take steps to help their pets, leading to more animal lives saved.”

The milestone five millionth case was Lula, a Chihuahua-mix who was suspected of accidentally eating cereal containing raisins off the kitchen floor. After speaking with Laurie, a senior certified veterinary technician, Lula’s owners observed her for 48 hours, and thankfully, her condition never worsened.

“It’s great to know this resource is available, especially when you’re faced with a situation like ours,” says Sharon. “We were relieved after the call, knowing the chances were slim that Lula was in any danger.”

ASPCA Poison Control staff includes:

- 25 board-certified toxicologists
- 63 veterinarians
- 98 certified veterinary technicians
- 10 veterinary assistants



If you have any reason to suspect your pet has ingested something toxic, please contact your veterinarian or the 24-hour **ASPCA Poison Control hotline at (888) 426-4435**.



Helping Animals Has Never Been This Easy! Put Your Donor-Advised Fund to Work for Animals in Need Today

The ASPCA believes every animal deserves to live a life free from suffering, and we know you do, too.

A Donor-Advised Fund (DAF) is a simple way to manage your charitable giving and help save lives by recommending gifts to the ASPCA. Commonly used DAF providers include Fidelity Charitable, GS DAF, DAFgiving360, Vanguard Charitable, National Philanthropic Trust and local community foundations.

When you put money into your DAF, you receive an immediate tax deduction, and you can direct philanthropic gifts toward charities now or in the future when you’re ready.

A gift from your DAF can help make a lifesaving difference for animals across America right now, and it’s never been easier — we now have DAFpay available to support the ASPCA in just 3 clicks. Visit aspc.org/dafe to learn more.

Make Pet Adoption Your First Option® and urge all those you know to do the same.

Sharing the Love with Subaru

The ASPCA® is once again honored to have been selected by Subaru as a national charity partner for the 2025 Subaru Share the Love® Event. The event, dating back to 2008, has brought an astounding \$38 million in donations to the ASPCA and through our longstanding partnership with Subaru and its retailers, has made a difference for more than 142,000 animals in need.

You can help spread the word, share the love and help animals live better lives!

For more information about the ASPCA's participation in the Subaru Share the Love Event, please visit aspcas.org/sharethelove.



A Note from Matt Bershadker

This season brings moments worth pausing for — and celebrating. Thanks to your steadfast support as a Guardian, ASPCA Poison Control has now responded to five million cases.

This staggering number reflects not just the scale of the need, but the immense impact you've had on animals and the people who love them. Every call answered means a pet kept safe, a life potentially saved and a family spared heartbreak.

This milestone isn't just a number; it's a testament to the tireless dedication of our team and the powerful reach of your generosity. Each one of those five million cases tells a story, and behind every story is an animal whose life mattered.

Thank you for being there for them, and for us.

— Matt Bershadker, *President & CEO*



Save the Date:
GivingTuesday
Is December 2!



It's the biggest giving day of the year! Spread the ASPCA's message and share your love for animals by creating a special GivingTuesday fundraiser on Instagram or Facebook. Let your family and friends know why you support the ASPCA and encourage them to take action on this global day of giving.

Important Information

**ASPCA Guardian
Member Support**
(800) 628-0028
guardians@aspcas.org

ASPCA Guardians Website
aspcas.org/guardians
Check out our exclusive
Guardians page to see your
support in action.



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