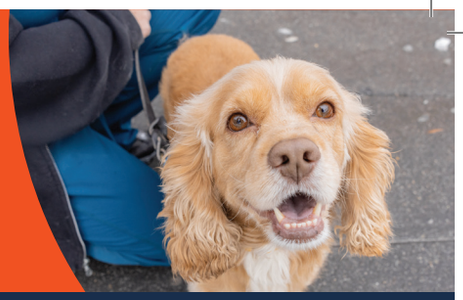
ASPCA™

Founder's Society



Newsletter Fall 2026

Animals Helping Animals

When a critically ill or injured animal arrives at the ASPCA® Animal Hospital, a blood transfusion can be the difference between life and death. But veterinary blood products are in short supply nationwide, making it difficult for hospitals to maintain the resources they need for emergencies.

That's where a special group of heroes steps in.

In 2024, the ASPCA Animal Hospital launched its Blood Donor Program, inviting the pets of ASPCA staff, volunteers and their friends and family to help fellow animals in need. These generous dogs and cats donate blood to help patients facing serious illness, traumatic injuries, surgery complications and other medical crises.

The impact has been extraordinary. Since the program began, 50 donor pets have helped make 106 blood transfusions possible for critically ill and injured animals. As the program continues to grow, these four-legged heroes are helping ensure blood is available when patients need it most, giving more animals a chance to heal and recover.



Meet the Heroes

The ASPCA's Blood Donor Program depends on extraordinary dogs and cats whose donations help make lifesaving transfusions possible. Here are three of the pets lending a paw.







Pepper (top) As the first animal to donate through the program, Pepper helped pave the way for other donor pets and helped saved many lives.

Pesto Basil (middle) Whether she's chasing toys or helping fellow felines, Pesto Basil is making a difference one donation at a time.

Maverick (bottom) A regular donor, Maverick is helping ensure blood is available for animals facing medical emergencies when every moment counts.

A Life Changed

Every blood donation has the power to save a life. Brie was found abandoned on the streets of New York, emaciated and suffering from multiple injuries. She was rushed to the ASPCA Animal Hospital's Intensive Care Unit, where she received the urgent care she needed to survive.

As part of her treatment, Brie required two blood transfusions made possible by donor pets. Thanks to those donations and the dedication of her medical team, she got the second chance she deserved. Today, Brie is healthy, safe and thriving with her loving adopter.



Make Pet Adoption Your First Option® and urge all those you know to do the same.

Sharing the Love with Subaru

The ASPCA® is once again honored to have been selected by Subaru as a national charity partner for the 2026 Subaru Share the Love® Event. The event, dating back to 2008, has brought an astounding $40 million in donations to the ASPCA. Our longstanding partnership with Subaru and its retailers has made a difference for more than 152,000 animals in need.

You can help spread the word, share the love and help animals live better lives!

For more information about the ASPCA's participation in the Subaru Share the Love Event, please visit aspca.org/sharethelove.



A Note from Matt Bershadker

As the seasons change and we prepare to gather with family and friends, I find myself reflecting on the countless acts of kindness that make the ASPCA's work possible.

Our Animal Hospital's Blood Donor Program is a remarkable example of something we witness every day: when compassion inspires action, lives change.



That same spirit is reflected in your support as a member of the ASPCA Founder's Society. Because of your generosity, animals receive lifesaving medical care, families find help during difficult moments and vulnerable animals are given the chance to heal, recover and thrive.

Please know how much your partnership means to all of us and to the animals whose lives are forever changed because you care. Thank you for being part of this compassionate community.

M. Bershadker

– Matt Bershadker, *President & CEO*

Save the Date:

GivingTuesday Is December 1st!

It's the biggest giving day of the year! Spread the ASPCA's message and share your love for animals by creating a special GivingTuesday fundraiser on Instagram or Facebook. Let your family and friends know why you support the ASPCA and encourage them to take action on this global day of giving!

Important Information

Founder's Society Contact Information
(866) 319-7870
founder@aspca.org

Founder's Society Website
aspca.org/founders
Check out our exclusive Founder's Society page to help you keep up with "insider news" and take advantage of your membership benefits.

ASPCA™

424 East 92nd Street, New York, NY 10128
TEL: (800) 628-0028
aspca.org

Follow the ASPCA on Facebook® at **facebook.com/aspca** on X at **X.com/aspca** on Instagram® at **instagram.com/aspca** and on TikTok® at **tiktok.com/@aspca**

NLSB-F-IN