A MESSAGE FROM MATT

Friends,

The year 2020 will be forever remembered as a period of unprecedented challenges, stress, and uncertainty for all Americans. The COVID-19 pandemic—the most severe public health crisis in more than a century—threatened our lives and livelihoods and increased the vulnerability of dogs, cats, horses, and farm animals across the nation in more ways than we ever could have imagined.

But even as the pandemic and resulting restrictions limited integral animal welfare operations, humane organizations responded to the challenge with resilience, adaptability, and commitment, finding innovative ways—often through collaboration—to rescue and protect animals in need and sustain their quality of life. With beloved pets providing invaluable comfort and support to families during this time, supporting those bonds and helping owned pets stay in those homes was more important than ever.

As you’ll read in this detailed 2020 Annual Report, the ASPCA® responded to the crisis immediately in March, ultimately assisting more than 320,000 vulnerable animals through a wide range of pet food distribution efforts, veterinary services, and critical grant funding to local shelters and animal welfare organizations.

Our work throughout 2020 also included dedicated and effective efforts relocating animals to safer environments, supporting fostering and virtual adoption programs, securing farm animal welfare commitments from food companies, establishing vital community veterinary centers, finding new homes and careers for at-risk horses, and advocating for stronger animal welfare laws and regulations.

It’s more important than ever to see our work not as a collection of separate projects, but as pieces of a larger interconnected and integrated strategy tied to specific lifesaving goals, especially when it comes to providing veterinary care that enables pet owners to keep and care for their pets.

From our New York City Animal Hospital, which we reimagined to care for pets whose owners are experiencing financial challenges, to our dramatically expanded veterinary work in underserved communities in Los Angeles, Miami, the Bronx, and Brooklyn, we are committed to keeping vulnerable animals in the safest and most cared-for place they can be—at home.

Looking ahead, we are also expanding our behavioral rehabilitation services and expert training to new locations, animals, and shelters that will provide lifesaving second chances for thousands of behaviorally challenged dogs to find safety in loving homes.

As you learn more about the projects we took on during this tumultuous year, please keep in mind the many hundreds of ASPCA staffers working courageously on the front lines and in critical support roles to ensure the success of those programs. Whatever obstacles arise, we will keep using our deep expertise, resources, and compassion to help at-risk animals. They need and deserve nothing less.

Thank you for your support.

Matt Bershadker, President & CEO
WE ARE THEIR VOICE

Founded in 1866, the ASPCA (The American Society for the Prevention of Cruelty to Animals®) was the first animal welfare organization established in North America and today serves as one of the nation’s leading voices for vulnerable and victimized animals. As a 501(c)(3) not-for-profit corporation with more than two million supporters nationwide, the ASPCA is committed to preventing cruelty to dogs, cats, equines, and farm animals throughout the United States.

The ASPCA assists animals in need through direct medical care, on-the-ground disaster and cruelty interventions, behavioral rehabilitation, animal placement, legal and legislative advocacy, and the advancement of the sheltering and veterinary community through research, training, and resources.

For more information, visit aspca.org, and follow the ASPCA on Facebook, Twitter, and Instagram.

Mission Statement

Our mission, as stated by ASPCA founder Henry Bergh in 1866, is “to provide effective means for the prevention of cruelty to animals throughout the United States.”

“I couldn’t afford a vet and didn’t know what to do...I’m so grateful for the ASPCA’s help. To have Princess home and back to normal just means the world to me.”
— Magdalena Lizardo, Baldwin, CA

“I was worried and anxious because I noticed he was just lying down. He didn’t want to eat. The ASPCA—they were like my angels.”
— Nydia Bonefont, Brooklyn, NY
OVERCOMING THE CHALLENGES OF COVID-19
Responding to Animals in Need and Struggling Pet Owners

The COVID-19 pandemic put unprecedented stress on animal shelters and pet owners across the country. To address the most urgent challenges to cats, dogs, and horses nationwide, the ASPCA® launched the COVID-19 Relief & Recovery Initiative in March to bring lifesaving services to pet owners and animals most in need.

In 2020, we committed $7.5 million to ultimately assist more than 320,000 animals through pet food distribution programs, urgent veterinary services, and grant funding to animal shelters and rescue organizations struggling to maintain their operations.

Connecting pet owners with food and lifesaving services

In response to the tremendous need for crucial pet food and supplies, the ASPCA launched regional pet food distribution centers in New York City, Miami, Los Angeles, and Asheville, North Carolina, and also provided free pet food and distribution assistance for local animal shelters operating their own food distribution centers.

In one example, we helped spearhead an emergency delivery of more than 16,000 pounds of pet food to hundreds of dogs in 35 Alaskan villages, whose access to food and supplies had been cut off due to the COVID-19 crisis.

We also provided free access to urgent veterinary care for struggling pet owners at our permanent ASPCA Community Veterinary Centers in Miami and the Bronx and at our temporary veterinary centers in Los Angeles, Brooklyn, and Asheville.

In New York City, we provided free emergency boarding for NYC pets whose owners were hospitalized with COVID-19 or needed temporary pet care and partnered with New York City Emergency Management to establish and operate the city’s COVID-19 Pet Hotline. This phone service provided information, resources, and veterinary care coordination that assisted more than 19,000 city animals.

“We’re struggling right now. I have a mortgage and don’t know when I’m going back to work. I was really stressed when Benji got sick... I’ve never seen a team of people treat a dog with such respect and love.”
— Virginia Walcott, Liberty City, FL
Emergency financial relief for animal welfare organizations

To support animal welfare organizations, the ASPCA emergency relief grant program awarded critical funding to more than 80 organizations, to ease their financial strain and support their ongoing programs, operations, and fundraising needs. The ASPCA also gave a total of $500,000 in grant funding to food bank partners in New York City, Los Angeles, and Miami to provide approximately 2 million pet meals for pet owners impacted by COVID-19.

Providing Emergency Assistance in North Carolina

In August 2020, the ASPCA assisted with the care and placement of more than 70 kittens transported to the ASPCA Behavioral Rehabilitation Center from a shelter in Marble, N.C., after staff members there tested positive for COVID-19.

“I was running out of horse feed. I was thinking of taking my horses to the park to graze on grass—this is how desperate I am. These supplies help a lot because we are running out of our savings.”

― Salvador Paredes, Compton, CA

BY THE NUMBERS:
ASPCA COVID RELIEF EFFORTS

3.8 million pounds of free dog, cat, and horse food served to 280,000+ animals

$4 million+ in COVID relief grants to 83 organizations in 35 states

26,000+ vulnerable animals treated at our community veterinary centers, primary pet care clinics, and spay/neuter facilities

7,000+ animals placed in homes through an ASPCA national virtual adoption campaign involving 600+ shelters

19,000+ animals provided with lifesaving resources through the ASPCA-managed New York City COVID-19 pet hotline
In 2020, we continued prioritizing programs and partnerships to make veterinary care more accessible and affordable to pet owners experiencing financial hardship.

**Helping Pets and Owners in NYC**

The ASPCA is building a network of ASPCA Community Veterinary Centers across New York City to provide low-income pet owners with access to subsidized preventive and basic care for dogs and cats. That care includes vaccinations, spay/neuter surgeries, and treatment for infections and other common conditions.

The first New York City ASPCA Community Veterinary Center opened in the South Bronx in March 2020 before the onset of the COVID-19 pandemic. During the outbreak, the Bronx Veterinary Center remained open, focusing on urgent and emergency medical cases. By the end of the year, the Center had cared for nearly 9,500 cats and dogs.

The Center also provided free pet food and critical supplies to pet owners most impacted by the crisis. The second New York City Community Veterinary Center opened its doors to pets in Brooklyn in April, 2021.

In addition to providing service through Community Veterinary Centers, we operate mobile veterinary clinics in Brooklyn and the South Bronx and support the animal rescue community at our spay/neuter clinic in Glendale, Queens. We also operate a fleet of mobile spay/neuter clinics that provides free and low-cost, high-quality spay/neuter surgery for pet owners in all five boroughs of New York City.

Throughout a challenging year, the ASPCA served nearly 29,000 New York cats and dogs through these Community Medicine programs.

**A Vital Community Resource in Miami**

In October, the ASPCA celebrated the one-year anniversary of the Community Veterinary Center in Liberty City, Miami. Built in partnership with Miami-Dade Animal Services and Miami-Dade County, the Center brings affordable and accessible veterinary services to pets and pet owners in Miami-Dade County, including the Liberty City area—a critically underserved community where veterinary services are largely inaccessible.

The Center offers partially and fully subsidized basic and preventive care for Miami cats and dogs. During the COVID-19 pandemic, the Center pivoted its services to assist Miami-Dade County pets who were sick, in distress, and in immediate need of veterinary care, waiving fees from March 2020 through March 2021 to support pet owners financially impacted by COVID-19.

In 2020, the Miami Community Veterinary Center attended to more than 4,000 appointments and distributed free pet food to Miami pet owners in need.

**Assisting Los Angeles Animals in Need**

Since 2014, the ASPCA has been working to assist animals in underserved communities in the Los Angeles area, beginning with the opening of our stationary spay/neuter clinic in South Los Angeles. Over the last six years, we have expanded our services to include mobile spay/
neuter clinics and mobile veterinary clinics dedicated to primary pet care in South L.A. and L.A. County. During the pandemic, the clinic in South L.A. expanded its services to treat sick and injured pets.

In 2020, the ASPCA assisted 14,131 Los Angeles community animals through our stationary and mobile spay/neuter and primary pet care clinics, including 9,581 spay and neuter surgeries and 5,542 visits to our primary pet care clinics.

“Our Community Medicine facilities and professionals provide vital access to affordable veterinary care in communities that most need those services. Through these programs, pets stay healthy, owners get helped keeping and caring for their beloved pets and more space and resources are available at local shelters for other animals in need.”

— Sandra Halaby-Soyer, Director of Miami Operations, Community Medicine
The ASPCA® is always prepared to respond immediately to locations where animals are threatened by cruelty or natural disasters, even during a global pandemic.

Helping Animals Threatened by Natural Disasters
In September, the ASPCA deployed a team of responders to Lake Charles, Louisiana, to help provide emergency sheltering, daily care, enrichment, medical and behavioral care, and reunification services for animals displaced by Hurricane Laura, a Category 4 hurricane that ultimately killed 42 people in Louisiana, Texas, and Arkansas.

The ASPCA also helped transport more than 100 homeless animals out of the hurricane-impacted community, freeing up much-needed shelter space and resources for local lost pets until they could be reunited with their owners.

The ASPCA also collaborated with Wings of Rescue to evacuate hundreds of other homeless shelter animals threatened by a string of hurricanes and tropical storms that impacted the Gulf Coast during the year, including Hurricanes Delta and Sally, and Tropical Storm Beta. The unowned animals were evacuated at the request of multiple shelters in Alabama, Texas, and Louisiana and relocated to shelters across the country, where they were made available for adoption.

In addition to providing boots-on-the-ground support in the aftermath of disasters, the ASPCA awarded $1 million in grant funding to 22 authorized disaster response agencies in 12 different states that provide support to companion animals, equines, and their owners in communities impacted by natural disasters.

Rescuing Suffering Animals
Though the COVID-19 pandemic impacted our ability to travel at the start of 2020, we remained committed to helping at-risk animals in their communities. In November, the ASPCA collaborated with two Texas-based animal welfare organizations to assist with the care and placement of 40 dogs found in substandard conditions and removed from the property of overwhelmed pet owners near San Angelo, Texas.

The ASPCA removed the animals and transported 20 of them to the Fort Worth area for immediate care. The remaining animals were transported to the ASPCA Behavioral Rehabilitation Center in Weaverville, N.C., where multiple ASPCA teams provided care, including medical and specialized behavioral treatment, to prepare the dogs for adoption.

“Local agencies across Louisiana worked tirelessly to rescue and care for animals affected by Hurricane Laura and the string of disasters that hit the Gulf Coast. We were grateful to be able to provide emergency sheltering and relocation services for displaced cats and dogs.”
— Tim Perciful, ASPCA Disaster Response Manager
In 2020, as travel options were scaled back or canceled around the world, the ASPCA temporarily paused our Animal Relocation Program to prioritize the safety of ASPCA staff and the animals in our care.

In June, the ASPCA introduced the COVID-19 Animal Relocation Preparedness Guide to restart efforts and help shelters and rescues begin relocating animals safely.

Using both ground and air transportation, the Animal Relocation Program transported nearly 28,000 animals in 2020 from “source shelters” in areas with high homeless pet populations to “destination shelters” in communities where adoptable animals are in high demand.

The ASPCA Animal Relocation Program worked with more than 40 source partner shelters and 60 destination partner shelters, as well as five waystations (facilities where transported animals stay overnight to rest and rejuvenate while drivers get their sleep) in California, Kansas, Kentucky, Tennessee, and Virginia.

Since starting the relocation program in 2014, we have transported more than 163,000 companion animals on over 6,800 trips throughout the U.S., making the ASPCA the largest national transporter of animals for adoption services.

In addition to our relocation efforts, the ASPCA provided $275,000 in grants to 20 organizations to support animal relocation in 2020.
When the pandemic began, many local and state governments recognized the essential role animal shelters play in their communities by including them in safety orders that allowed them to continue operating. Supporting these safety orders were among several legislative advocacy measures the ASPCA® worked on to ensure animals in our communities were cared for and not forgotten.

Despite the unprecedented challenges that arose during the pandemic, the ASPCA Government Relations team continued to make significant progress in passing stronger animal welfare laws and regulations.

**State Legislation**

In Florida, the ASPCA led efforts to secure the passage of a new law that ensures family pets can be included in orders of protection from domestic violence. With the passage of this lifesaving new law, Florida joined more than 30 other states enacting meaningful public policies to protect humans and pets from violence in the home.

As states locked down in early 2020, severely hampering access to veterinary care, telemedicine became a valuable clinical tool. In California, the ASPCA successfully secured the adoption of emergency regulations permitting the use of telemedicine by veterinarians and worked to ensure the allowance of telemedicine within stay-at-home orders enacted across the country.

The ASPCA also successfully lobbied for a new law requiring every county in Florida that maintains designated emergency shelters to have those shelters accommodate people with pets.
In Missouri, the ASPCA continues to collaborate with local animal welfare organizations to overturn laws that target specific breeds and prevent future ones from being enacted. Our effort to champion a statewide law prohibiting breed bans in 2020 resulted in the bill passing out of the full state House of Representatives.

**Federal Legislation**

In December, Congress passed the FY 2021 Appropriations bill, retaining critical animal protections and adding new provisions that help both people and animals.

New ASPCA-supported protections signed into law include:
- Language directing the USDA to move forward with a rule ensuring that Animal Welfare Act license holders have emergency disaster plans in place
- Encouragement for the USDA to note animal care violations in federally inspected puppy mills on inspection reports
- $14 million in additional funding aimed at shifting the Bureau of Land Management’s Wild Horse and Burro program toward humane care and preventative management to ensure federally protected horses and burros can roam freely on their rangelands
- Funding for lifesaving grants to keep domestic violence survivors and their pets together
- Funding for the USDA’s Office of Inspector General to investigate illegal animal fighting

This legislation also retains critical animal welfare provisions from previous years, including longstanding anti-slaughter protections for domestic and wild horses.

In 2020, the ASPCA and our partners made significant progress advancing the Safeguard American Food Exports (SAFE) Act, federal legislation that would permanently ban horse slaughter in the United States and end the export of American horses for slaughter.

We also made notable progress to protect animals held in cruel dog breeding facilities. After multiple lawsuits by animal welfare groups including the ASPCA, the USDA was forced to repost animal welfare records it had abruptly purged from its online database in 2017. We continue to build awareness of the USDA’s poor enforcement of the Animal Welfare Act and commit to action and advocacy that ensures the USDA protects animals under its care.

The alarming spread of COVID-19 among slaughterhouse employees exposed massive vulnerabilities in our food system, especially when it comes to the speed of production at these facilities. Rather than suspend line speed increases to accommodate social distancing, the USDA allowed more slaughterhouses to operate at extreme speeds at the height of the pandemic. With our support, federal lawmakers introduced the Safe Line Speeds During COVID-19 Act, which would revoke any line speed increase approvals issued to slaughter plants and suspend line speed increases during the COVID-19 crisis.

“At the onset of the COVID-19 crisis, the Government Relations team quickly adapted, learning to lobby virtually to continue advancing critical local, state, and federal animal welfare policies.”

— Nancy Perry, Senior Vice President, Government Relations
Weaverville, NC: Care and Enrichment Technicians Mary Beth Selzler and Franklin Cunningham work with dogs at the ASPCA® Behavioral Rehabilitation Center

Bronx, NY: ASPCA Veterinarian Elaine Kosik examines a dog in one of our mobile clinics during a community wellness event
New York, NY: Jaclyn Scuderi, Lead Veterinary Technician at the ASPCA Animal Hospital, treating Triscuit, who fell from a high-rise building.

Bronx, NY: ASPCA staff distribute free pet food outside the new ASPCA Community Veterinary Center in the Bronx.

Asheville, NC: Veterinary Assistant Folakanmi Adenugba prepares a cat for surgery during the ASPCA Spay Neuter Alliance’s ‘Neuter-athon’
ANIMAL FOSTERING
Helping Vulnerable Animals Transition to New Homes

“We’ve seen an incredibly compassionate response from people willing to open their homes to foster and adopt vulnerable shelter animals during this period. This unprecedented response from communities across the country to support their local shelters reflects widespread appreciation of the invaluable role pets play in our lives.”
— Ruth Allen, Director of Admissions & Matchmaking, ASPCA® Adoption Center

Public interest in supporting shelters and homeless animals during the COVID-19 crisis was demonstrated by unprecedented enthusiasm for fostering and adopting vulnerable animals in communities across the country.

The ASPCA saw a 62% increase in animals going into foster homes through our New York City foster program, and our Los Angeles Kitten Foster Program experienced a 162% increase in foster applications during the first 12 months of the pandemic, compared to the previous year. Interest in adoption at the ASPCA Adoption Center in New York City increased by more than 250% during this same period.

Many animal shelters and rescues, including our own Adoption Center in New York City and Los Angeles Kitten Foster Program, transitioned to socially distanced or remote adoption and foster processes, incorporating virtual features such as online meet-and-greets, remote training sessions, and video conferencing to engage adopters and foster caregivers.

In early June, we launched ASPCA National Adoption Weekend in response to the impacts of the COVID-19 crisis on shelter and rescue organizations. Nearly 600 animal shelters and rescue organizations participated in the campaign to learn virtual adoptions tactics and safely place homeless dogs, cats, and horses into adoptive homes, resulting in the adoption of more than 7,000 animals during a one-week period.
EQUINE WELFARE
Exploring and Applying the Best Way to Help At-Risk Horses

“Unfortunately, there are very few safe, affordable options for horse owners unable to rehome a horse themselves. The ASPCA is committed to creating humane options for these equines.”

— Dr. Emily Weiss, Vice President, Equine Welfare

Homeless horses don’t typically get as much exposure as homeless dogs and cats, but they are just as vulnerable to a wide range of unique, life-threatening challenges. The ASPCA is developing innovative programs and groundbreaking partnerships that help more horses and other equines find new homes and careers, keep them safe and healthy, and protect equines who fall victim to cruelty or other crises.

The Right Horse Initiative, which became an official ASPCA program in November 2019, builds and reinforces partnerships among equine rescues, shelters, and the equine industry to both innovate and promote equine adoption. In its first year as an official program of the ASPCA, the Right Horse Initiative helped more than 3,500 equines find safe and loving homes.

Through our online adoption platform, My Right Horse, we have helped our Adoption Partners connect with compassionate people across the country providing caring homes for horses in transition. In 2020, even as the pandemic severely hindered shelters, rescue groups, and horse owners, The Right Horse Adoption Partners increased their adoptions by over 20%.

To advance these dynamic collaborations, the ASPCA hosted a virtual conference in September 2020 which included nearly 200 horse industry representatives, equine welfare advocates, and rescue organization leaders. The Right Horse Summit was an opportunity to celebrate the collective work being done to shatter stigmas about horses in transition and dramatically increase equine adoptions.
Industrial animal agriculture’s failure to protect animals and workers during the COVID-19 crisis inspired widespread support for factory farming reform during 2020. As part of this movement and a strong influence within it, the ASPCA® Farm Animal Welfare Team advocated for important farm legislation and secured new humane commitments from food companies, schools, and municipalities.

In 2020, the ASPCA became the lead animal welfare organization endorsing and advocating for the Farm System Reform Act, federal legislation that would phase out the largest factory farms by 2040 and provide $10 billion in funds to help farmers transition to more humane methods.

The ASPCA also continued to help food companies commit to improving farm animals’ lives through meaningful welfare certification and alignment with the Better Chicken Commitment, which entails improving the genetic approaches, living conditions, and slaughter processes for meat-producing chickens.

With support from the ASPCA, San Diego’s Board of Education voted unanimously to adopt the Good Food Purchasing Program (GFPP), making it the 12th institution to shift its

“Factory farms are an animal welfare, environmental, and public health disaster, but the ASPCA’s Farm Animal Welfare Program—featuring our Shop With Your Heart Resource—is helping food companies and food consumers understand and decisively act on their compassion for animals.”

— Daisy Freund, Vice President of Farm Animal Welfare
purchases away from factory-farmed animal products and toward welfare-certified or plant-based alternatives. The ASPCA is also working to secure new GFPP commitments in New York City, Santa Clara, and San Francisco.

The ASPCA also added 44 new nationally available products to the Shop With Your Heart brand list, which promotes animal welfare-certified and plant-based products to help consumers play active roles in transitioning our food system away from factory farming methods.

BY THE NUMBERS:
SHOP WITH YOUR HEART

140+ welfare-certified brands
ADDED TO THE SHOP WITH YOUR HEART GROCERY LIST

130+ new animal welfare commitments
MADE BY FOOD BRANDS AND RESTAURANTS

12 major public institutions
COMMITTED TO MORE HUMANE FOOD SOURCING THROUGH THE GOOD FOOD PURCHASING PROGRAM

50,000 consumers
PARTICIPATED IN OUR FACTORY FARM DETOX, AVOIDING FACTORY-FARMED FOOD FOR ONE WEEK

130,000 people
USE ASPCA SHOP WITH YOUR HEART RESOURCES EVERY MONTH
Challenged by the restrictions of the COVID-19 pandemic, the ASPCA’s professional development and training programs shifted quickly to develop online webinars, workshops, courses, and web resources that provided valuable learning opportunities for the animal welfare field.

ASPCA Shelter Medicine Services, the ASPCA Learning Lab, the ASPCA Adoption Center, and the ASPCA Spay/Neuter Alliance all created new resources—including an online COVID-19 Hub for Animal Welfare Professionals, virtual adoption best practices, a Safe Workplace Handbook for Animal Shelters, and a COVID-19 Animal Preparedness Guide—to help animal welfare professionals navigate a range of critical topics in their work and operations.

More than 5,500 people took at least one of ASPCA Learning Lab’s courses, and more than 1,000 people attended the Learning Lab’s Shelter Roundtable discussions.

In 2020, the ASPCA held two major virtual learning conferences: The ASPCA Cornell Maddie’s Fund Shelter Medicine Conference in July and The Right Horse Summit in September. Both conferences provided animal welfare experts and veterinary professionals the opportunity to continue their vital learning. One veterinarian live-streamed the shelter medicine conference to her hospital while several equine welfare professionals participated in the online equine conference from their barns while caring for their horses.

The ASPCA also initiated recruitment for the first Resident in the Julie Morris Shelter Medicine Residency Program. Named after a longtime ASPCA leader and legendary figure in animal sheltering, the Residency is a three-year training program for licensed veterinarians interested in developing deep expertise in the practice of shelter medicine to meet the health and behavior needs of homeless and at-risk animals.

“Responding to restrictions created in response to the COVID-19 pandemic, the Learning Lab accelerated production of online learning opportunities to empower more animal welfare professionals to address and improve their animals’ behavioral health.”

— Katherine Miller, Ph.D., CAAB, Senior Director, ASPCA Learning Lab
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To view the ASPCA’s 2020 audited financial statement, please visit

asPCA.org/auditreport2020.