



TAMPA TEAM

Tampa Partners: Hillsborough County Animal Services (HCAS)
Humane Society of Tampa Bay (HSTB)
No More Homeless Pets in Hillsborough County/TampaPets.org
(a coalition of rescue groups)



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MORE ANIMALS SAVED in 2008

10%

Fewer animals euthanized
in Tampa shelters

48%

More animals adopted

13,540

animals altered through
low-cost spay/neuter
program

ASPCA[®]
MISSION: ORANGE™



ASPCA® MISSION: ORANGE™ IS DEDICATED TO SAVING ANIMAL LIVES. AM:O FOCUSES ON TWO STRATEGIES: REDUCING THE NUMBER OF ANIMALS ENTERING THE COMMUNITY SHELTERS AND INCREASING THE NUMBER OF ANIMALS THAT LEAVE THE SHELTERS ALIVE.

Increasing Positive Outcomes:

Return to Owner

- HCAS experienced an increase of 11% over 2007 in the number of stray pets reunited with their guardians. This was largely due to the constant vigil of the volunteers at the shelter who posted photos on websites and compared lost pet ads to the animals in the shelter.
- Photos of cats entering the shelter with a tipped ear are sent to the Community TNR Coordinator who distributes them to known colony caretakers in the area where the cat was trapped. The cats are held for an extended period of time and returned to the caretaker free of charge.

Adoption

- Adoptions were up by 48% in 2008. Adoptions in Tampa continue to increase as staff and volunteers at both shelters use creative means to attract potential adopters. HCAS volunteers now handle all off-site adoptions. There are numerous joint adoption events with the Tampa partners. They include two Pet Adoption Expos at the State fairgrounds. In 2008, the two Expos combined drew over 8,000 visitors, and resulted in approximately 800 adoptions. HCAS, HSTB and over 40 rescue groups participated. Partner No More Homeless Pets/TampaPets.org coordinated the expo.
- The numbers of visitors at HCAS increased by 66% during 2008. HCAS also increased public access to the animals by allowing potential adopters to view stray animals and complete an adoption application. This greatly reduced the length of stay for the animals and resulted in increased adoptions of unclaimed pets.

Foster Placement

- A new foster program at HCAS allows dogs and cats with treatable health issues to be placed for adoption after treatment and recovery. Generous donations from HSTB cover the cost of medication needed.

Transfer Out to Placement Partners

- HCAS offers no-cost transfers including spay/neuter, medical triage and vaccinations for the 47 agencies that take animals from HCAS' shelter. 2,570 animals transferred out of HCAS in 2008. HSTB schedules regular visits to HCAS for the purpose of taking at-risk animals to their own shelter for adoption.

Reducing Intake:

Spay/Neuter

- In 2008, Tampa partner agencies sterilized 13,540 animals (4,553 of which were feral cats). Service providers extended business hours and created special events to encourage more spay/neuter surgeries.
- HCAS volunteers help ensure animals are sterilized by calling pet owners with unused spay/neuter vouchers. The volunteers try to help the pet owners overcome any obstacles that are preventing them from using their vouchers.
- On National Feral Cat Day (October 2008), HSTB provided \$5 spay/neuter surgeries, which included vaccinations and ear notching, for 101 feral cats. Their Feral Cat Friday program resulted in 303 cats altered in the month of December 2008.

Trap-Neuter-Return (TNR)

- As of December 2008 there were 95 registered caregivers and 136 colonies in the community feral cat database. A newly-created group, Mission Meow, works with apartment complexes and commercial property owners to support TNR management and tracks the colonies using Google maps.

Safety Net Programs

- HSTB's "Animeals" food bank provided 18,000 pounds of pet food to help in feeding 3,600 pets for guardians impacted by the economic crisis. HSTB also hosts monthly microchipping for \$15 per pet.
- HCAS' Operation Kids Safe is a program that reaches out to zip codes where the majority of complaints and relinquishments originate. The program helps both children and adults in those areas to learn basic owner responsibilities.
- HCAS Reserve Officers are trained volunteers who distribute dog bite prevention and humane education materials door to door in at-risk communities.

TARGET COMMUNITY INDICATORS AND SUMMARY DATA

	January 07 - December 07	January 08- December 08	Increase/ Decrease
TOTAL INTAKE The total number of animals entering partner facilities, except transfers between partners.	33,361	34,048	+687 +2%
LIVE RELEASE RATE The rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake).	23.1%	29.8%	+6.7%
TOTAL LIVE RELEASE The total number of animals returned to owner, adopted, or transferred outside the partner organizations.	7,699	10,152	+2,453
TOTAL ADOPTIONS This number includes final adoptions and transfers outside of partnership; it does not include animals placed in foster care.	4,636	6,881	+2,245 +48%
TOTAL TARGETED SPAY/NEUTER The total number of animals altered through low-cost spay/neuter services or a TNR program.*	13,862	13,540	(322) (2.3%)

*The decline in spay/neuter surgeries reflects that the ASPCA is no longer recording the ACT Spay/Neuter Clinic data beginning in August 2008.





Tampa, FL Indicators & Summary Data: 2008

Indicators - Year to Date (YTD)	YTD Total	Rate/000 People	YTD Dogs	YTD Puppies	YTD Cats	YTD Kittens
Live Release Rate (Percent of Intake)	29.8%		42.3%	108.6%	11.2%	90.8%
Total Live Release (net adoptions)	10,152	8.64	5,289	1,281	2,107	1,475
Total Intake	34,048	28.98	12,490	1,180	18,753	1,625
Euthanasia	23,508	20.01	6,814	66	16,462	166
Targeted Spay/Neuter	13,540	11.52	3,326	677	7,994	1,543
Financial Support (reported annually)	n/a	n/a				

Intake, Adoption, Transfer, Euthanize, Died/Lost	Dogs				
	Q1	Q2	Q3	Q4	Total
Number entering facilities except transfers between partners	2,940	3,195	3,527	2,828	12,490
Number entering partner facilities through partner transfers	115	155	190	201	661
Number returned to partner facilities within 30 days of adoption	58	84	73	47	262
Number returned to owner	422	374	426	383	1,605
Number adopted (minus returns within 30 days)	675	704	716	751	2,846
Number transferred to partners	230	242	273	244	989
Number transferred out of your partnership	203	194	252	189	838
Number euthanized per owner request	137	137	138	102	514
Number euthanized other than owner request	1,488	1,689	1,861	1,262	6,300
Number died in care	0	3	14	12	29
Number lost in care	2	1	2	0	5

Intake, Adoption, Transfer, Euthanize, Died/Lost	Puppies				
	Q1	Q2	Q3	Q4	Total
Number partner facilities except transfers between partners	224	304	333	319	1,180
Number entering partner facilities through partner transfers	131	82	92	50	355
Number returned to partner facilities within 30 days of adoption	18	26	23	13	80
Number returned to owner	1	1	1	0	3
Number adopted (minus returns within 30 days)	288	338	352	300	1,278
Number transferred to partners	4	6	7	7	24
Number transferred out of your partnership	0	0	0	0	0
Number euthanized per owner request	1	5	1	2	9
Number euthanized other than owner request	13	8	17	19	57
Number died in care	4	1	2	2	9
Number lost in care	0	0	0	0	0



	Cats				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number partner facilities except transfers between partners	3,469	5,835	5,360	4,089	18,753
Number entering partner facilities through partner transfers	47	25	20	14	106
Number returned to partner facilities within 30 days of adoption	35	22	17	12	86
Number returned to owner	85	47	53	49	234
Number adopted (minus returns within 30 days)	286	320	328	371	1,305
Number transferred to partners	140	49	70	35	294
Number transferred out of your partnership	203	171	137	57	568
Number euthanized per owner request	84	92	80	73	329
Number euthanized other than owner request	2,725	5,207	4,670	3,531	16,133
Number died in care	0	3	13	25	41
Number lost in care	4	2	4	0	10

	Kittens				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number partner facilities except transfers between partners	298	485	428	414	1,625
Number entering partner facilities through partner transfers	92	21	56	21	190
Number returned to partner facilities within 30 days of adoption	10	8	10	8	36
Number returned to owner	9	0	6	4	19
Number adopted (minus returns within 30 days)	283	307	460	402	1,452
Number transferred to partners	0	1	0	0	1
Number transferred out of your partnership	2	0	1	1	4
Number euthanized per owner request	4	58	6	3	71
Number euthanized other than owner request	18	27	31	19	95
Number died in care	0	7	3	2	12
Number lost in care	0	0	0	0	0

Targeted Spay/ Neuter and TNR	Q1	Q2	Q3	Q4	Total
How many low cost S/N conducted on dogs?	993	1,176	677	480	3,326
How many low cost S/N conducted on puppies?	114	58	185	320	677
How many low cost S/N conducted on cats (other than TNR)?	1,340	1,101	744	480	3,665
How many low cost S/N conducted on kittens (other than TNR)?	202	146	310	316	974
Number of cats TNR?	1,086	1,109	1,251	883	4,329
Number of kittens TNR?	96	41	212	220	569
Total Spay/Neuter and TNR	3,831	3,631	3,379	2,699	13,540

ASPCA Dashboard Definitions of Indicators and Data Collected

Live Release Rate This rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake). Transfers between partners are excluded from this calculation.

Total Live Release The total number of animals returned to owner, adopted, or transferred outside the partner organizations.

Total Intake The total number of animals entering partner facilities, except transfers between partners. Partner transfers are netted out (excluded) to avoid double-counting.

Euthanasia The total number of animals in partner facilities that were euthanized, including by owner request.

Targeted Spay/Neuter The total number of animals altered through free or low-cost spay/neuter services or a TNR program. Targeted includes:

- Low-income by actual level or entitlement qualification OR
- Low-income / high-risk by zip code of residence OR
- Unlikely to have altered in the absence of low-cost program OR
- Impounded one or more times as a stray OR
- Feral animal

Note: Targeted Spay/Neuter is a program output where it will be easier to see results sooner. However, it is not a bottom-line outcome like the other indicators. A good dashboard may include both outcomes and outputs.

Financial Support For the year shown, the total dollars that partner organizations obtained through municipal funding and private fundraising.

Funding sources for nonprofits (including affiliates of municipal organizations):

- Donations excluding bequests (mail, Internet, major donors, events, etc.)
- Local corporate donations
- Foundation grants (not from the ASPCA® or ASPCA® Mission: Orange™ community partner organizations)

Funding sources for municipal organizations:

- Budget: fixed allocation and license/citation allocations

This information is collected annually and is reported in the year-end summary.

Rate per 000 For **Intake**, **Euthanasia**, and **Financial Support**, the rate is calculated by dividing the value for the total number by the human population (in thousands) for the target community. The result is the rate per thousand people.

Human population is shown on the Community Descriptors tab.

Dogs Adult dogs are over 6 months of age.

Puppies	Puppies are up to and including 6 months of age.
Cats	Adult cats are over 6 months of age.
Kittens	Kittens are up to and including 6 months of age.
Number entering partner facilities except transfers between partners	This number includes animals entering partner facilities because they are: surrendered, stray, in protective custody, or transferred in from agencies that are not ASPCA® Mission: Orange™ partners.
Number entering partner facilities through partner transfers	This number includes animals entering partner facilities from agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number adopted	This number includes final adoptions only. It does not include animals placed in foster care.
Number transferred to partners	This number includes animals sent to other agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number transferred out of the partnership	This number includes animals who are sent to agencies or organizations that are not ASPCA® Mission: Orange™ partners in the community.
Free or Low cost S/N ... other than TNR	This number includes only owned animals. It does not include shelter animals altered before adoption, or cats or kittens altered through a TNR program.
Cats/kittens TNR	This number includes strays and ferals, including shelter cats/kittens who will be returned to a colony. It does not include owned animals or shelter cats or kittens who will not be returned to a colony.