



PHILADELPHIA TEAM

Philadelphia Partners: Pennsylvania SPCA (PSPCA)
Philadelphia Animal Care & Control (PACCA/PAWS)
Philadelphia Department of Health
University of Pennsylvania School of Veterinary Medicine



Philadelphia Team: Sandy Monterose, Megan Kane, Sheryl Pipe, Debora Bresch

MORE ANIMALS SAVED in 2008

12,235

Animals adopted in
Philadelphia

28%

More targeted spay/neuter
surgeries performed

2,955

Animals transferred out of
partnership

ASPCA
MISSION: ORANGE™



ASPCA® MISSION: ORANGE™ IS DEDICATED TO SAVING ANIMAL LIVES. AM:O FOCUSES ON TWO STRATEGIES: REDUCING THE NUMBER OF ANIMALS ENTERING THE COMMUNITY SHELTERS AND INCREASING THE NUMBER OF ANIMALS THAT LEAVE THE SHELTERS ALIVE.

Increasing Positive Outcomes:

Despite an increase of over 7% more animals entering shelters in Philadelphia, our partners were able to hold steady with live releases.

Adoption

- A team of consultants, including three ASPCA veterinary specialists, met with Philadelphia Animal Care & Control (PACCA) and made recommendations for improving the current health care program at the Animal Control Facility.

Transfer Out to Placement Partners

- The Philadelphia Rescue Assistance Program (Philly RAP) was created to assist animal control rescue partners with animal transfers into their adoption programs. Philly RAP was created to help rescues with limited financial resources in their efforts to “rescue” more animals from PACCA. Subsidies are disbursed to recognized PACCA rescue partners for transfers of cats of six months and older and dogs over 40 pounds from PACCA into their adoption programs.
- In addition to the Philly RAP subsidy disbursement, a medical care reimbursement system for PACCA rescue partners was instituted. This program was designed to encourage the transfer of animals with medical conditions requiring intervention from PACCA to rescue adoption programs. Animals that fall into this category may require orthopedic surgery, suffer from a disease, etc., but are considered to be adoptable despite their conditions. Reimbursements are given once the animal has received treatment and been adopted.
- The ASPCA disbursed the third and final installment of a major gift to the University of Pennsylvania School of Veterinary Medicine for its Shelter Medicine Program.
- The ASPCA provided financial assistance to PACCA for its lifesaving work on behalf of animals.
- The ASPCA provided financial assistance to PSPCA for medical supplies associated with a cruelty case.
- The ASPCA assisted PSPCA with forensic expertise and staff resources for large cruelty investigation.
- The ASPCA sponsored the Good Dog Gala, a PSPCA fundraiser.
- The ASPCA Philadelphia Team is working with the Department of Health in the creation of a comprehensive, city-wide Animal Control plan, focusing on licensing, spay/neuter, and animal control services.

Reducing Intake:

Spay/Neuter

- Financial support was given to the Animal Alliance of Belle Meade for its spay/neuter efforts. The Animal Alliance is a recognized PACCA rescue partner and a member of the Philly RAP program.
- A grant was given to The Spayed Club to fund 1,000 high-volume, low-cost spay/neuter surgeries at its new clinic. The Spayed Club has been accepted into the Humane Alliance program* and it is expected that The Spayed Club will be able to perform 20,000 surgeries annually at the end of year two.

Trap-Neuter-Return (TNR)

- Financial resources were given to the Philadelphia Community Cat Council to purchase much needed TNR supplies (traps, transfer cages and divider combs). These supplies will help increase this organization's TNR efforts.

*The Humane Alliance program is the strategic placement and implementation of targeted, high-volume, high-quality, low-cost spay/neuter clinics nationwide.

TARGET COMMUNITY INDICATORS AND SUMMARY DATA

	January 07 - December 07	January 08- December 08	Increase/ Decrease
TOTAL INTAKE The total number of animals entering partner facilities, except transfers between partners.	31,488	33,801	+2,313 +7.3%
LIVE RELEASE RATE The rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake).	51.4%	48.1%	(3.3%)
TOTAL LIVE RELEASE The total number of animals returned to owner, adopted, or transferred outside the partner organizations.	16,172	16,273	+101
TOTAL ADOPTIONS This number includes final adoptions and transfers outside of partnership; it does not include animals placed in foster care.	12,468	12,235	(233) (1.9%)
TOTAL TARGETED SPAY/NEUTER The total number of animals altered through low-cost spay/neuter services or a TNR program.	6,611	8,484	+1,873 +28.3%



Philadelphia, PA Indicators & Summary Data: Year to Date-2008

Indicators - Year to Date (YTD)	YTD Total	Rate/000 People	YTD Dogs	YTD Puppies	YTD Cats	YTD Kittens
Live Release Rate (Percent of Intake)	48.1%		57.7%	80.6%	36.4%	49.7%
Total Live Release	16,273	11.23	5,652	962	4,577	5,082
Total Intake	33,801	23.32	9,797	1,194	12,581	10,229
Euthanasia	15,286	10.54	4,267	130	7,338	3,551
Targeted Spay/Neuter	8,484	5.85	1,201	445	5,299	1,539
Financial Support (reported annually)	n/a	n/a				

Intake, Adoption, Transfer, Euthanize, Died/Lost	Dogs				Total
	Q1	Q2	Q3	Q4	
Number entering partner facilities except transfers between partners	1,953	2,190	2,679	2,975	9,797
Number entering partner facilities through partner transfers	99	114	114	114	441
Number returned to partner facilities within 30 days of adoption	111	140	159	197	607
Number returned to owner	165	211	220	284	880
Number adopted	740	542	747	1,059	3,088
Number transferred to partners	91	117	173	332	713
Number transferred out of your partnership	385	342	432	525	1,684
Number euthanized per owner request	173	229	278	306	986
Number euthanized other than owner request	642	737	999	903	3,281
Number died in care	16	16	14	15	61
Number lost in care	4	3	1	1	9

Intake, Adoption, Transfer, Euthanize, Died/Lost	Puppies				Total
	Q1	Q2	Q3	Q4	
Number entering partner facilities except transfers between partners	242	300	284	368	1,194
Number entering partner facilities through partner transfers	28	9	13	21	71
Number returned to partner facilities within 30 days of adoption	11	8	9	10	38
Number returned to owner	14	3	6	9	32
Number adopted	185	115	136	244	680
Number transferred to partners	35	10	17	58	120
Number transferred out of your partnership	73	63	66	48	250
Number euthanized per owner request	7	8	9	1	25
Number euthanized other than owner request	18	36	34	17	105
Number died in care	3	3	11	6	23
Number lost in care	0	0	1	0	1

	Cats				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number entering partner facilities except transfers between partners	2,320	2,926	3,893	3,442	12,581
Number entering partner facilities through partner transfers	175	144	28	67	414
Number returned to partner facilities within 30 days of adoption	205	184	172	152	713
Number returned to owner	42	37	36	28	143
Number adopted	1,462	674	777	1,250	4,163
Number transferred to partners	168	104	21	140	433
Number transferred out of your partnership	58	37	37	139	271
Number euthanized per owner request	110	136	164	218	628
Number euthanized other than owner request	901	1,803	2,428	1,578	6,710
Number died in care	18	22	68	101	209
Number lost in care	3	4	4	3	14

	Kittens				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number entering partner facilities except transfers between partners	1,141	3,505	3,994	1,589	10,229
Number entering partner facilities through partner transfers	16	69	20	26	131
Number returned to partner facilities within 30 days of adoption	13	43	79	66	201
Number returned to owner	14	8	2	4	28
Number adopted	549	763	1,369	1,623	4,304
Number transferred to partners	38	27	12	524	601
Number transferred out of your partnership	268	220	114	148	750
Number euthanized per owner request	3	2	21	14	40
Number euthanized other than owner request	122	913	2,014	462	3,511
Number died in care	14	41	145	33	233
Number lost in care	1	2	1	0	4

Targeted Spay/ Neuter and TNR	Q1	Q2	Q3	Q4	Total
How many low cost S/N conducted on dogs?	274	273	334	320	1,201
How many low cost S/N conducted on puppies?	185	92	70	98	445
How many low cost S/N conducted on cats (other than TNR)?	881	724	385	629	2,619
How many low cost S/N conducted on kittens (other than TNR)?	205	248	298	385	1,136
Number of cats TNR?	491	658	690	841	2,680
Number of kittens TNR?	12	125	162	104	403
Total Spay/Neuter and TNR	2,048	2,120	1,939	2,377	8,484

See the **Definitions** tab for explanations of the data items reported above.

See the **Community Descriptors** tab for key demographics for ASPCA® Mission: Orange™ communities.

ASPCA Dashboard Definitions of Indicators and Data Collected

Live Release Rate This rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake). Transfers between partners are excluded from this calculation.

Total Live Release The total number of animals returned to owner, adopted, or transferred outside the partner organizations.

Total Intake The total number of animals entering partner facilities, except transfers between partners. Partner transfers are netted out (excluded) to avoid double-counting.

Euthanasia The total number of animals in partner facilities that were euthanized, including by owner request.

Targeted Spay/Neuter The total number of animals altered through free or low-cost spay/neuter services or a TNR program. Targeted includes:

- Low-income by actual level or entitlement qualification OR
- Low-income / high-risk by zip code of residence OR
- Unlikely to have altered in the absence of low-cost program OR
- Impounded one or more times as a stray OR
- Feral animal

Note: Targeted Spay/Neuter is a program output where it will be easier to see results sooner. However, it is not a bottom-line outcome like the other indicators. A good dashboard may include both outcomes and outputs.

Financial Support For the year shown, the total dollars that partner organizations obtained through municipal funding and private fundraising.

Funding sources for nonprofits (including affiliates of municipal organizations):

- Donations excluding bequests (mail, Internet, major donors, events, etc.)
- Local corporate donations
- Foundation grants (not from the ASPCA® or ASPCA® Mission: Orange™ community partner organizations)

Funding sources for municipal organizations:

- Budget: fixed allocation and license/citation allocations

This information is collected annually and is reported in the year-end summary.

Rate per 000 For **Intake**, **Euthanasia**, and **Financial Support**, the rate is calculated by dividing the value for the total number by the human population (in thousands) for the target community. The result is the rate per thousand people.

Human population is shown on the Community Descriptors tab.

Dogs Adult dogs are over 6 months of age.

Puppies	Puppies are up to and including 6 months of age.
Cats	Adult cats are over 6 months of age.
Kittens	Kittens are up to and including 6 months of age.
Number entering partner facilities except transfers between partners	This number includes animals entering partner facilities because they are: surrendered, stray, in protective custody, or transferred in from agencies that are not ASPCA® Mission: Orange™ partners.
Number entering partner facilities through partner transfers	This number includes animals entering partner facilities from agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number adopted	This number includes final adoptions only. It does not include animals placed in foster care.
Number transferred to partners	This number includes animals sent to other agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number transferred out of the partnership	This number includes animals who are sent to agencies or organizations that are not ASPCA® Mission: Orange™ partners in the community.
Free or Low cost S/N ... other than TNR	This number includes only owned animals. It does not include shelter animals altered before adoption, or cats or kittens altered through a TNR program.
Cats/kittens TNR	This number includes strays and ferals, including shelter cats/kittens who will be returned to a colony. It does not include owned animals or shelter cats or kittens who will not be returned to a colony.