



TAMPA TEAM

Tampa Partners: Hillsborough County Animal Services (HCAS)
 Humane Society of Tampa Bay (HSTB)
 No More Homeless Pets in Hillsborough County (NMHP – a coalition of rescue groups)
 Animal Coalition of Tampa (ACT – a low cost spay/neuter clinic)



Tampa Team: Darlene Larson, Ellen Taylor, Lanie Anton, Tiffany Mahaffey, Ledy VanKavage

OUR GOAL IS TO MOVE THE COMMUNITY'S SHELTERS TOWARD A 50% LIVE RELEASE RATE.

THERE ARE TWO STRATEGIES TO IMPROVE THIS RATE: REDUCE INTAKE AND INCREASE POSITIVE OUTCOMES FOR SHELTER ANIMALS IN THE COMMUNITY.

Increasing Positive Outcomes:

Return to Owner

- Volunteers at Hillsborough County Animal Services (HCAS) post photos of stray animals on websites and compare animals in the shelter to listings of lost animals. Over the first half of 2008, their efforts helped generate a 10 percent increase in the Return to Owner rate.
- Animal Coalition of Tampa (ACT) offers microchips for reasonable fees to allow greater opportunity of animals being returned home.

Adoption

- In the first six months of 2008, Tampa's adoptions have increased 65%, or 1,265 animals, over the same period in 2007. This increase in adoptions is attributed in part to several factors:
 - all animals are now on the Internet;
 - potential adopters are now allowed to view animals during the stray holding period;
 - the ASPCA® Meet Your Match® Adoption Program has been implemented for dogs and cats;
 - three very successful Adoption Expos at the State Fairgrounds; and
 - an increase in both adoption events and visitors to the shelters.

Foster Placement

- New foster volunteers are recruited at Foster Mom Mondays at HCAS and their numbers are growing. A new program launched this year is expected to make a difference for special needs dogs and cats. Volunteers with specific training care for and adopt out the animals at their home – thus preventing the animals from having to return to the shelter. Fifteen pets (dogs, cats & kittens) were saved from euthanasia by the volunteers' participation in this new transition home program.

Transfer Out to Placement Partners

- A very successful transfer program, with partners taking animals from HCAS for adoption purposes, has saved 1,434 animals during the first half of 2008. Volunteers now play an active role in transport of the animals, thus allowing more animal lives to be saved and freeing staff to handle other responsibilities. From January through July 2008, No More Homeless Pets-Hillsborough County received 575 animals transferred from HCAS. This number represented 34% of the total 1,687 transferred to other ASPCA Mission: Orange™ (AM:O) partner agencies.

Reducing Intake:

Spay/Neuter

- Targeted spay/neuter has increased 17%, or 1,090 animals, over the same six month period in 2007. Surgeries on feral cats are the largest contributing factor to this increase. Special low-cost spay/neuter days are offered by partners weekly. The Humane Society of Tampa Bay averages 250 feral cat surgeries per month, with 468 in June 2008 alone.

Trap-Neuter-Return (TNR)

- The addition of a Community TNR Coordinator has helped the community focus and more openly address this issue. 2,332 cats and kittens were spay/neutered through TNR programs in the first six months of the year. As of June 2008, there are 64 feral cat colonies managed by 53 caretakers. A special forum for feral cat issues has resulted in an active program in Tampa, an ear notch program at HCAS, and a spin-off group, Mission Meow, working to solve feral cat issues.

Safety Net Programs

- HSTB has opened its "Animeals" food bank, providing \$11,430 worth of dog and cat food to low-income, disabled, and homebound members of the community to help them keep and care for their pets.
- ACT now offers microchips for reasonable fees.
- HCAS provided free animal licenses at AM:O events.

TARGET COMMUNITY INDICATORS AND SUMMARY DATA

- Staff from HSTB and HCAS attended the BAD RAP (Bay Area Dog Lovers Responsible About Pit Bulls) education camp and have learned valuable information about how to responsibly place Pit Bulls into new homes.
- Partner adoption agencies are working cooperatively to feature highly adoptable Pit Bulls in a community Pit Bull Ambassador program. With help from the partner agencies, concerned citizens also created Pit Positive, an all-volunteer group with the mission, “to change the image of Pit Bulls through education and responsible ownership.”
- The HCAS has established a Reserve Animal Control Officer program and have had their first series of training sessions. The reserve officers will educate targeted areas about a variety of animal-related issues.
- HCAS took a leadership role in the pet-friendly evacuation shelter drill (approved this past spring) at Burnett Middle School in Seffner. This drill brings together partnering agencies, volunteers and the general public with their pets.

	January 07 - June 07	January 08- June 08	Increase/ Decrease
TOTAL INTAKE The total number of animals entering partner facilities, except transfers between partners.	16,731	16,401	(330) (2%)
LIVE RELEASE RATE The rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake).	16.6%	25.3%	+8.7%
TOTAL LIVE RELEASE The total number of animals returned to owner, adopted, or transferred outside the partner organizations.	2,785	4,149	+1,364
TOTAL ADOPTIONS This number includes final adoptions and transfers outside of partnership; it does not include animals placed in foster care.	1,934	3,199	1,265 +65%
TOTAL TARGETED SPAY/NEUTER The total number of animals altered through low-cost spay/neuter services or a TNR program.	6,372	7,462	+1,090 +17%



Tampa, FL Indicators & Summary Data: Year To Date-2008

Indicators - Year to Date (YTD)	YTD Total	Rate/000 People	YTD Dogs	YTD Puppies	YTD Cats	YTD Kittens
Live Release Rate (Percent of Intake)	25.30%		35.7%	224.3%	8.0%	81.8%
Total Live Release (net adoptions)	4,149	3.58	2,176	628	747	598
Total Intake	16,401	14.17	6,091	280	9,299	731
Euthanasia	11,693	10.10	3,451	27	8,108	107
Targeted Spay/Neuter	7,462	6.45	2,169	172	4,636	485
Financial Support (reported annually)	n/a	n/a				

Intake, Adoption, Transfer, Euthanize, Died/Lost	Dogs				Total
	Q1	Q2	Q3	Q4	
Number entering partner facilities except transfers between partners	2,929	3,162	0	0	6,091
Number entering partner facilities through partner transfers	126	188	0	0	314
Number returned to partner facilities within 30 days of adoption	58	84	0	0	142
Number returned to owner	422	374	0	0	796
Number adopted (minus returns within 30 days)	675	704	0	0	1,379
Number transferred to partners	432	436	0	0	868
Number transferred out of your partnership	1	0	0	0	1
Number euthanized per owner request	137	137	0	0	274
Number euthanized other than owner request	1,488	1,689	0	0	3,177
Number died in care	0	3	0	0	3
Number lost in care	2	1	0	0	3

Intake, Adoption, Transfer, Euthanize, Died/Lost	Puppies				Total
	Q1	Q2	Q3	Q4	
Number entering partner facilities except transfers between partners	129	151	0	0	280
Number entering partner facilities through partner transfers	226	235	0	0	461
Number returned to partner facilities within 30 days of adoption	18	26	0	0	44
Number returned to owner	1	1	0	0	2
Number adopted (minus returns within 30 days)	288	338	0	0	626
Number transferred to partners	4	5	0	0	9
Number transferred out of your partnership	0	0	0	0	0
Number euthanized per owner request	1	5	0	0	6
Number euthanized other than owner request	13	8	0	0	21
Number died in care	4	1	0	0	5
Number lost in care	0	0	0	0	0

	Cats				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number entering partner facilities except transfers between partners	3,456	5,843	0	0	9,299
Number entering partner facilities through partner transfers	60	17	0	0	77
Number returned to partner facilities within 30 days of adoption	35	22	0	0	57
Number returned to owner	85	47	0	0	132
Number adopted (minus returns within 30 days)	286	320	0	0	606
Number transferred to partners	333	220	0	0	553
Number transferred out of your partnership	9	0	0	0	9
Number euthanized per owner request	84	92	0	0	176
Number euthanized other than owner request	2,725	5,207	0	0	7,932
Number died in care	0	3	0	0	3
Number lost in care	4	2	0	0	6

	Kittens				
Intake, Adoption, Transfer, Euthanize, Died/Lost	Q1	Q2	Q3	Q4	Total
Number entering partner facilities except transfers between partners	271	460	0	0	731
Number entering partner facilities through partner transfers	119	46	0	0	165
Number returned to partner facilities within 30 days of adoption	10	8	0	0	18
Number returned to owner	9	0	0	0	9
Number adopted (minus returns within 30 days)	281	307	0	0	588
Number transferred to partners	3	1	0	0	4
Number transferred out of your partnership	1	0	0	0	1
Number euthanized per owner request	4	58	0	0	62
Number euthanized other than owner request	18	27	0	0	45
Number died in care	0	7	0	0	7
Number lost in care	0	0	0	0	0

Targeted Spay/ Neuter and TNR	Q1	Q2	Q3	Q4	Total
How many low cost S/N conducted on dogs?	993	1,176	0	0	2,169
How many low cost S/N conducted on puppies?	114	58	0	0	172
How many low cost S/N conducted on cats (other than TNR)?	1,340	1,101	0	0	2,441
How many low cost S/N conducted on kittens (other than TNR)?	202	146	0	0	348
Number of cats TNR?	1,086	1,109	0	0	2,195
Number of kittens TNR?	96	41	0	0	137
Total Spay/Neuter and TNR	3,831	3,631	0	0	7,462

See the **Definitions** tab for explanations of the data items reported above.

See the **Community Descriptors** tab for key demographics for ASPCA® Mission: Orange™ communities.

Definitions of Indicators and Data Collected

Live Release Rate	This rate expresses as a percentage the number of animals returned to owner, adopted, or transferred outside the partner organizations divided by the total number of animals received (total intake). Transfers between partners are excluded from this calculation.
Total Live Release	The total number of animals returned to owner, adopted, or transferred outside the partner organizations.
Total Intake	The total number of animals entering partner facilities, except transfers between partners. Partner transfers are netted out (excluded) to avoid double-counting.
Euthanasia	The total number of animals in partner facilities that were euthanized, including by owner request.
Targeted Spay/Neuter	<p>The total number of animals altered through low-cost spay/neuter services or a TNR program. Targeted includes:</p> <ul style="list-style-type: none"> • Low-income by actual level or entitlement qualification OR • Low-income / high-risk by zip code of residence OR • Unlikely to have altered in absence of low-cost program OR • Impounded one or more times as a stray OR • Feral animal <p>Note: Targeted Spay/Neuter is a program output where it will be easier to see results sooner. However, it is not a bottom-line outcome like the other indicators. A good dashboard may include both outcomes and outputs.</p>
Financial Support	<p>For the year shown, the total dollars that partner organizations obtained through municipal funding and private fundraising.</p> <p>Funding sources for nonprofits (including affiliates of municipal organizations):</p> <ul style="list-style-type: none"> • Donations excluding bequests (mail, Internet, major donors, events, etc.) • Local corporate donations • Foundation grants (not from the ASPCA® or ASPCA® Mission: Orange™ community partner organizations) <p>Funding sources for municipal organizations:</p> <ul style="list-style-type: none"> • Budget: fixed allocation and license/citation allocations <p>This information is collected annually and is reported in the year-end summary.</p>
Rate per 000	<p>For Intake, Euthanasia, and Financial Support, the rate is calculated by dividing the value for the total number by the human population (in thousands) for the target community. The result is the rate per thousand people.</p> <p>Human population is shown on the Community Descriptors tab.</p>

Dogs	Adult dogs are over 6 months of age.
Puppies	Puppies are up to and including 6 months of age.
Cats	Adult cats are over 6 months of age.
Kittens	Kittens are up to and including 6 months of age.
Number entering partner facilities except transfers between partners	This number includes animals entering partner facilities because they are: surrendered, stray, in protective custody, or transferred in from agencies that are not ASPCA® Mission: Orange™ partners.
Number entering partner facilities through partner transfers	This number includes animals entering partner facilities from agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number adopted	This number includes final adoptions only. It does not include animals placed in foster care.
Number transferred to partners	This number includes animals sent to other agencies or organizations that are ASPCA® Mission: Orange™ partners.
Number transferred out of your partnership	This number includes animals who are sent to agencies or organizations that are not ASPCA® Mission: Orange™ partners in your community.
Low cost S/N ... other than TNR	This number includes only owned animals. It does not include shelter animals altered before adoption, or cats or kittens altered through a TNR program.
Cats/kittens TNR	This number includes strays and ferals, including shelter cats/kittens who will be returned to a colony. It does not include owned animals or shelter cats or kittens who will not be returned to a colony.