



CHARLESTON TEAM

Charleston Partners: Charleston Humane Society
Humane Net
Pet Helpers



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**OUR GOAL IS TO MOVE THE COMMUNITY'S SHELTERS TOWARD A 75% LIVE RELEASE RATE.
THERE ARE TWO STRATEGIES TO IMPROVE THIS RATE: REDUCE INTAKE AND INCREASE
POSITIVE OUTCOMES FOR SHELTER ANIMALS IN THE COMMUNITIES.**

Increasing Positive Outcomes:

Adoption

- In conjunction with the launch of ASPCA® Mission: Orange™ (AM:O), two open houses were held at the new shelters. Area residents were able to see the new faces in animal welfare – specifically who's who in adoptions, spay/neuter, volunteering and support of the partner organizations.

Foster Placement

- AM:O funded a full-time manager at the Charleston Animal Society who will establish volunteer and foster programs there. AM:O also assisted with mentoring and provided resources for agencies to standardize volunteering and fostering systems.

Transfer Out to Placement Partners

- Humane Net's transfer activities were assessed and encouraged.

Other Support

- Assessed design and flow systems and standard operating procedures for each facility and offered advice and counsel. Both organizations successfully moved into their new facilities:

Charleston Animal Society: Opened a 34,000-square-foot, \$12 million open-admission facility with spay/neuter clinic;

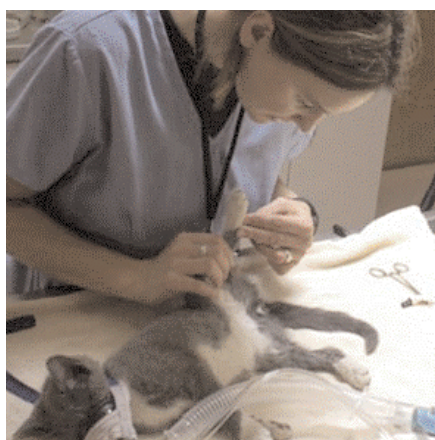
Pet Helpers: Opened 16,000-square-foot, \$6 million limited-admission facility with spay/neuter clinic.

- Partner organizations received organizational and financial development advice in order to operate more effectively and build capacity to implement goals of AM:O initiative.



Reducing Intake:

Spay/Neuter



- The team funded a public spay/neuter full-time veterinarian to expand the high-volume, high-quality (HVHQ) spay/neuter capacity of Charleston Animal Society.
- The Charleston Animal Society was assisted with their search for spay/neuter veterinarians.
- Peripheral organizations were contacted and supported in order to build a “support/safety” zone around the AM:O community.

This report reflects the first three months activities in Charleston. Statistical data will be available in the 2008 year end report.