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ASPCA PROGRAMS AND SERVICES

ANIMAL BEHAVIOR CENTER

The ASPCA Animal Behavior Center, located in Urbana, Ill., advances the field of animal behavior on several fronts. As part of its expert resources, there are staff members at the Animal Behavior Center who hold the title of Certified Applied Animal Behaviorist (C.A.A.B.), as well as several others who are recognized as Certified Pet Dog Trainers (C.P.D.T.). The Center serves as a resource providing advice to pet parents and education to pet professionals on a national front. It also provides on-the-job training through a Behavior Fellowship program, so that animal behaviorists with dreams of setting up their own clinical practice gain the professional experience to do so. In 2006, the Animal Behavior Center graduated its third fellow, all of whom have been certified by the Animal Behavior Society. The Animal Behavior Center also collaborates with the University of Illinois on a Master's program in Applied Animal Behavior, which launched in the fall of 2007.

ANIMAL POISON CONTROL CENTER

Established in 1978, the ASPCA Animal Poison Control Center is the only 24-hour, 365-day facility of its kind staffed by five veterinary assistants, 10 certified veterinary technicians, nine board-certified toxicologists/veterinary toxicologists and 16 veterinarians. Located in Urbana, Ill., the specially trained staff provides assistance to pet owners, and specific diagnostic and treatment recommendations to veterinarians pertaining to toxic chemicals and dangerous plants, products or substances. In 2006, the center handled over 116,000 cases. The center also provides extensive veterinary toxicology expert consulting on a wide array of subjects, including legal cases, formulation issues, product liability, and regulatory reporting.

ANTI-CRUELTY INITIATIVES

The ASPCA's Anti-Cruelty Initiatives & Training department focuses on the organization's core mission of providing effective means for the prevention of cruelty to animals. Department staff work with professionals in the veterinary, legislative, judicial, law enforcement and social service fields, to educate them on strengthening laws against, and prosecuting, animal cruelty. In addition, as a growing body of research has documented the link between human and animal abuse, the ASPCA is able to provide resources and training in the successful prosecution of such human crimes, as well as the rapidly-growing field of veterinary forensics.

BERGH MEMORIAL ANIMAL HOSPITAL OF THE ASPCA

One of the largest, full-service animal hospitals in the New York metropolitan area and fully accredited by The American Animal Hospital Association, the ASPCA's Bergh Memorial Animal Hospital (BMAH) offers vaccinations and well-animal care, with complete medical, dental and surgical treatments, including orthopedic and soft tissue surgery, for companion animals in the greater New York City area. BMAH also employs several specialists in internal medicine and surgery, and offers 24-hour care, an ICU and in-house ultrasound and endoscopy with state-of-the-

art equipment. The hospital is staffed by 15 veterinarians, including board-certified specialists in dermatology, internal medicine and surgery, as well as a coordinator of abuse cases. The staff also includes 21 licensed veterinary technicians and 16 animal care technicians. In 2006, the hospital treated 24,120 animals.

FARM ANIMALS

Whether or not to consume animals and animal products, such as milk and eggs, is a personal and private determination that must be left to each individual. However, the ASPCA firmly believes that animals who are bred, raised and killed or harvested for human consumption, like all animals, are entitled to protection from distress and suffering during their lives and at the time of their deaths. As such, the ASPCA supports the mission of Humane Farm Animal Care (HFAC), which is to improve the lives of farm animals from birth through slaughter and to give consumers a humane choice in the marketplace. Humane Farm Animal Care, which administers the Certified Humane Raised and Handled[®] label, is the first certification organization specifying animal welfare standards to be audited and approved by the United States Department of Agriculture/International Organization for Standardization (ISO) Guide 65 Assessment Program. It has developed exhaustive standards for the rearing and handling of the animals, transport to market and slaughter practices. Producers who adhere to these standards are allowed to display the Certified Humane Raised and Handled[®] label on their products.

GOVERNMENT AFFAIRS AND PUBLIC POLICY

The ASPCA's Government Affairs and Public Policy department aims to secure the strongest possible legal protections for animals through the passage of legislation, development of successful impact litigation, and adoption of public policies that elevate the status of companion animals everywhere. The department also helps formulate the ASPCA's policies and positions on animal welfare issues, identifies the need for federal and New York City laws where none exist, drafts and spearheads the passage of legislation in Congress and the New York City Council, and fosters strong public policies through the regulatory process.

Recent federal achievements include the 2005 enactment of the "Safe Air Transport for Animals Act" which requires commercial airlines in the United States to report the incidents of family-owned pets injured, lost, or killed while flying in the cargo hold of domestic flights; and providing tenants of federally assisted housing the opportunity to have a companion animal. The department is currently strongly focused on overhauling commercial dog breeding operations or "puppy mills," and helping to make New York City a "no-kill" community. In addition, with the creation of the ASPCA Compendium of State and Federal Animal Protection Laws, "model" legislation, and "Best Practices," an in-depth analysis of state cruelty laws, the department is a resource center for legislators and policy makers.

HUMANE LAW ENFORCEMENT

Through investigations, citations and arrests, the ASPCA Humane Law Enforcement Department (HLE) upholds and enforces New York State animal cruelty laws in the five boroughs of New York City. Additionally, HLE Officers provide training to other law enforcement and animal protection agencies around the country. In 2006, HLE investigated 4,191 cases of suspected animal cruelty that resulted in 103 arrests and 295 seized animals. The life-saving work of the department is featured on Animal Planet's hit reality television series, "Animal Precinct".

LEGISLATIVE SERVICES

ASPCA attorneys and staff work with legislators to write, sponsor, support and advocate for animal-friendly legislation, particularly legislation that can affect the human-animal bond. With offices in New York City, Albany, Illinois, Tennessee and California, ASPCA staff work to pass laws on the state and federal level. The ASPCA's online Advocacy Center provides free and regular updates on the status of bills being supported (or opposed) so that members can become involved in the lawmaking process and send urgently needed letters to their legislators. In 2006, this team helped get 42 bills passed, 41 bills signed into law, and 11 bills defeated around the United States. Efforts included strengthening anti-animal fighting laws; strengthening cruelty statutes; supporting low- cost spay/neuter programs; providing for animals in disasters; and banning horse slaughter for human consumption.

MOBILE CLINIC OUTREACH PROGRAM

The ASPCA's Mobile Clinic Outreach Program offers free and low-cost spay/neuter surgery to financially needy pet owners in New York City's five boroughs via three fully equipped mobile veterinary clinics. The mission of the outreach program is to put an end to the tragic euthanasia of healthy animals in New York City by addressing the animal overpopulation crisis at its source—in the heart of the city's local communities. Recognizing that many of the most serious overpopulation and animal health crises arise in neighborhoods with limited access to veterinary care and education on animal issues, the program brings these services directly to needy communities. In 2006, the ASPCA's Mobile Clinics provided over 12,000 free and low-cost spay/neuter surgeries to cats and dogs in New York City's five boroughs, and with the addition of a third mobile clinic in 2007, the ASPCA hopes to spay/neuter an additional 14,000 dogs and cats annually.

NATIONAL OUTREACH

The ASPCA National Outreach Department was formed in 1995 and since that time has been helping animal shelters to become the best they can be—centers that effectively promote the well-being and humane treatment of animals in their communities. The department shares resources and information gathered from many sources—shelters, seminars, and experts around the country—and constantly develops original material. Its educational materials, resources, referrals, advice, and training are offered at little or no cost.

In 2006, National Outreach provided on-site visits and expertise to 29 states and the District of Columbia, Puerto Rico and Turkey; presented 337 training seminars and workshops to shelter professionals across the U.S.; and provided \$6,735,993 in grants to 200 animal protection organizations in 43 states, as well as Puerto Rico and Jamaica.

In 2007, the department launched ASPCApro.org, an online resource for animal protection professionals that combines information and knowledge from National Outreach experts with profiles and materials from proven programs across the country. In that same year, National Outreach re-focused its resources to support an ambitious, organization-wide initiative: ASPCA[®] Mission: Orange[™], where the organization will partner with target animal welfare and community organizations around the country in a focused effort to create a country of humane communities, one community at a time—where animals receive the compassion and respect due to them as sentient beings, and where every healthy, treatable, adoptable animal is guaranteed a loving home.

In order to achieve this goal, the ASPCA will focus the bulk of its resources to aid animal welfare efforts, education and build capacity in these target communities, through the cooperation and

inclusion of all those involved in animal welfare in these communities. By doing so, the organization aims to effect more immediate, measurable and sustainable change for animals in these communities, especially for those animals most at-risk—the shelter population.

National Outreach has six major focus areas:

ASPCA®'s Meet Your Match™

The flagship program of National Outreach and ASPCA Mission: Orange™, the ASPCA's Meet Your Match™ (MYM) is the only research based adoption program currently available to shelters that matches adopters preferences with the specific behaviors of individual shelter dogs and cats. The constellation of Meet Your Match™ programs includes MYM SAFER™, MYM Canine-ality/Puppy-ality™, and MYM Feline-ality™. ASPCA staff make these programs available to shelters nationwide through implementation guides, training videos, and regional trainings. Shelters implementing the Meet Your Match™ programs experience reduced return-to-shelter rates, increased adopter satisfaction, increased adoptions by as much as 40 percent, and reduced euthanasia by as much as 46 percent. ASPCA®'s Meet Your Match™ is sponsored by Iams®.

Disaster Readiness

Disaster preparedness and response are housed under the Disaster Readiness umbrella. The preparedness arm works to educate the public about available resources and make sure all are prepared for their pet's exposure to a disaster. They also work with animal shelters and communities to develop preparedness plans specific to companion animals. The response arm is focused on New York State disaster response and training a core group of 12 ASPCA staff to be deployed around the country during a disaster when requested by a governmental authority or other animal welfare partner in order to assist animals impacted by a disaster.

The ASPCA has also responded with other types of resources to assist shelters impacted by disasters. In 2006, the team gave \$17,000 in grant sponsorships to State Animal Response Team (SART) programs, and served as subject matter experts in conjunction with the Regional Institute for Community Policing (RICP) on the Animal Rescue & Restore Project. It also partnered with United Animals Nations/Emergency Animal Rescue Service (UAN/EARS) to train thousands of potential volunteers to respond country-wide to disasters, and provided expertise to communities during their planning efforts as a result of the passage of the PETS Act.

Equine Programs

The sight of a carthorse brutally beaten by his driver spurred Henry Bergh to found the ASPCA, which has an impressive history of horse protection. Today, the ASPCA works to protect and aid horses around the country through legislation, advocacy, education, targeted grants, and also the enforcement of the carriage horse and cruelty laws in New York City. The ASPCA also helps some of the thousands of PMU foals born every year in the pregnant mares' urine (PMU) industry, and the thousands of PMU mares made redundant by drastic production cuts in 2003. Other areas of concern include activities with excessive risk, inhumane substitutes for real training, such as the soring of gaited breeds like Tennessee Walkers, indiscriminate and irresponsible breeding, and the fate of our nation's wild horses and burros.

Through the ASPCA Equine Fund, grants are issued to organizations focused on saving such horses. The ASPCA works with grantees to determine the best application of funds, and 2006 saw

\$125,000 in grants being used for a wide range of initiatives: to improve rescue facilities and expand or renovate physical structures; to promote humane messages through training and education; and to provide life-saving sustenance during periods of drought. Several grants supported population control efforts, including one that utilized immuno-contraception for wild horse herd management.

Humane Education

The Humane Education department provides resources across the country for teachers, librarians, parents, scout leaders, humane educators, community service and service learning coordinators and many more. The department publishes quarterly issues of AnimaLessons (our teacher newsletter), Animaland Pages (our youth newsletter), and the Parent Newsletter. It presents programs for children and adults in New York, and ASPCA® Mission: Orange™ communities across the country. The department also partners with other organizations to increase the reach of our message and mission. One very successful example of these partnerships is between the ASPCA Humane Education department and DoSomething.org--a partnership that promotes “doing something” (aka community service) for animals among teens and tweens.

Each year, since 2001, authors and illustrators gather at a reception held during the American Library Association's Annual Conference to receive the ASPCA Henry Bergh Children's Book Award. The Awards were developed and continue to be administered by the Humane Education department in order to acknowledge and encourage literature that promotes the humane ethic of compassion and respect for all living things.

In addition to four professional educators, the department includes specialists in e-learning and animal-assisted therapy and a coordinator who facilitates all of our work by providing support.

- **Animal-Assisted Therapy (part of Humane Education)**

In conjunction with the Delta Society, the ASPCA runs an Animal-Assisted Therapy (AAT) program that trains pet parent-dog and cat teams to dispense love, hope and cheer in major New York City medical and mental health facilities as well as schools. In 2006, the first annual Animal-Assisted Therapy Awards recognized nine teams for helping others through pet therapy. Also in 2006, in a new program to promote both AAT and adoptions, 33 dogs adopted from the ASPCA adoption center were designated as Potential Pet Partners, making them eligible for free AAT training classes. The Delta/ASPCA program is based in the Humane Education Department.

Shelter Outreach

Shelter Outreach provide consulting in shelter operations, cruelty investigations, spay/neuter, animal behavior, fundraising, strategic planning, disaster preparedness and coalition building to sheltering organizations throughout the country, focusing primarily in cities designated as ASPCA® Mission: Orange™ communities. Here, special mentoring relationships are established with local partners to promote programs and practices to substantially reduce the euthanasia of at-risk animals and to create humane communities.

Veterinary Outreach

Veterinary Outreach staff is comprised of three veterinarians experienced in shelter medicine, veterinary forensics, population management, animal abuse and reporting, spay/neuter programs, high-volume spay/neuter and pediatric spay/neuter. In addition to providing expert consulting and developing written materials on a variety of subjects about veterinary medical issues in general

they provide specialized training for veterinarians and shelter staff on shelter staff and related issues by teaching at universities, conferences and on the Internet, and by consulting with animal shelter workers, veterinarians and community groups.

ASPCA'S ONYX AND BREEZY SHEFTS ADOPTION CENTER

More than 2,000 dogs and cats are adopted out each year by the ASPCA's Adoption Center, one of the hallmarks of its New York City headquarters. In 2006, the ASPCA completed a three-year, 12,000-square-foot, \$5 million state-of-the-art shelter renovation and expansion that increased the number of animals being sheltered by 40 percent. Together, these and other program innovations create a less stressful environment for pets and a more inviting space for visitors who are thinking about adoption. As an extension of the Adoptions Program, the Mobile Adoption Center travels to targeted communities throughout NYC's five boroughs to match adoptable pets with potential owners. Homes were found for 2,253 dogs and cats in 2006.

PET GRIEF COUNSELING

The ASPCA maintains a Pet Loss Hotline for people who are grieving the loss of a companion animal. The hotline provides the opportunity to receive personalized support from a trained counselor. In 2006, more than 400 grieving pet owners received comfort via the hotline, as well as through emails and advice on the ASPCA's website. For more information, visit www.asPCA.org/petlossinformation.

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