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ASPCA[®] Mission: Orange[™] Target Community Leaders—Brief Biographies

Bill Armstrong, Director, Hillsborough County Animal Services (Target: Community—Tampa, Fla.)

Bill Armstrong has been the Director of Hillsborough County Animal Services since October 1996. Prior to joining HCAS, Bill was an associate campaign director at United Way. A retired Colonel of the U.S. Air Force, Bill has 26 years of military service and served in Vietnam and Operation Desert Storm. He has had assignments in nuclear arms treaty negotiations and has worked extensively overseas.

Bill is a past president and current board member of the Florida Animal Control Association (FACA), president of the Community of Hillsborough Animal & Agricultural Response Team, and a member of the State Agricultural Response Team Board of Directors and the Florida Fish & Wildlife Conservation Commission Captive Wildlife Technical Assistant Group. He was instrumental in bringing the FACA into formal Florida disaster response operations dealing with post-disaster animal rescue operations, and led numerous disaster response teams to various parts of Florida during the 2004 hurricane season, which included Hurricane Charlie, and to the Gulf Coast of Mississippi after Hurricane Katrina.

Bill graduated from the University of Alabama with a bachelor's degree in political science and earned a master's degree in business management and supervision from Central Michigan University. Bill lives in Apollo Beach, Fla., with his wife, Toni. They have two sons, Christopher and Steven.

Linda Baker, Executive Director, Humane Society of Tampa Bay (Target: Community—Tampa, Fla.)

Linda Baker has been executive director of the Humane Society of Tampa Bay since July 2000. Formerly, she was director of development and Marketing of United Cerebral Palsy of Tampa Bay.

For seven years, Linda served as executive director of the American Cancer Society, and for nine years was fundraising director of the American Heart Association, where she also served as a regional field director. Linda has also been executive director of the Girls Club of Pinellas County, where she was responsible for the operation of five centers.

Linda has an M.S. in Vocational Home Economics Education from Auburn University and a bachelor's degree in Home Economics Education from Alabama A & M University. A member of the Association of Fund Raising Professionals, Linda has three adopted dogs and one cat.

Tara Derby, Chief Executive Officer, Philadelphia Animal Care & Control (PACCA) & Philadelphia Animal Welfare Society (PAWS) (Target: Community—Philadelphia, Pa.)

Since becoming Chief Executive Officer of the Philadelphia Animal Care and Control Association (PACCA) and the Philadelphia Animal Welfare Society (PAWS) in April 2005, Tara is credited with surpassing a 50 percent save rate for the first time in the agency's history and decreasing the number of animals euthanized by 40 percent over an 18-month period. As a founding member and former president and chair of the Alliance for Philadelphia's Animals, Tara has worked extensively with community stakeholders to help make Philadelphia a humane community within the next decade.

A Philadelphia-area native, Tara graduated from Temple University with a dual degree in Sociology and African American Studies. She recently completed graduate coursework in Epidemiology at Johns Hopkins. Prior to her work in animal welfare, Tara worked at the Philadelphia Health Management Corporation as the Project Director of the PALMS Project, a nationally recognized HIV/AIDS prevention program for youth, and as an Intermediary Program Officer for the Pew Charitable Trusts' Children, Youth and their Families Fund. She lives with five fabulous felines: Chloe, Jubei, Leroy, Murphy and Penny.

Tara High, Executive Director, Humane Society of South Mississippi (Target: Community—Gulfport/Biloxi, Miss.)

Tara High is the executive director of the Humane Society of South Mississippi. Her involvement with HSSM dates back to 2000, when she adopted a dog from the society and was invited during the adoption process to volunteer and later to serve on the board, first as secretary and later as president. While in her second term as board president, Hurricane Katrina hit the Gulf Coast, and Tara stepped in to provide temporary leadership. Several weeks later, Tara left a successful 15-year career in real estate to devote her career to animal welfare.

Since taking the helm, she has helped make many improvements in the lives of shelter animals and ensured that companion animals be included in Harrison County's emergency management plans. Most remarkably, in a community where 30,000 homes were destroyed by Katrina, the HSSM realized a 25 percent reduction in euthanasia and a 51 percent increase in their save rate.

Jane Hoffman, President and Board Chair, Mayor's Alliance for NYC's Animals

Jane Hoffman has been the president and chair of the board of directors of the Mayor's Alliance for NYC's Animals since its inception in 2002. Prior to helping to create the Alliance, Jane was in solo/private practice, specializing in executive compensation and estate planning. Before she started her own law practice, she was a vice president and senior consultant at Handy Associates, a management-consulting firm and an associate at the law firm of Simpson Thacher & Bartlett, where she specialized in taxation and executive compensation.

Jane is a founding member and current chair of the New York City Bar Association Committee on Legal Issues Pertaining to Animals. She has a J.D. from Brooklyn Law School, an M.L.S. from Long Island University and a B.A. from Boston College.

Frances Jonon, Executive Director, Austin Humane Society (Target: Community—Austin, Texas)

Frances, a founding member of Austin Spay/Neuter Partners, began her career in animal welfare as a technician at a private veterinary clinic. She has also received specialized training in animal control and compassion fatigue.

Frances began her tenure at the Austin Humane Society in 1996 and held several key positions within the organization including director of operations, foster care coordinator and veterinary technician. She has served as the executive director of the Austin Humane Society since June 2005. In February 2007, Frances and her team will launch the largest free feral cat spay/neuter project in Austin to date.

Mary Martin, Executive Director, Animal Care & Control of New York City

Mary Martin is executive director of NYC Animal Care & Control. Prior to joining NYC AC&C, she served as director of medical services for Maricopa County AC&C, the largest pet adoption agency in the country, and where she developed a comprehensive medical program that includes spay/neuter services for 22,000 animals adopted each year.

In Maricopa, Mary was responsible for the creation of the successful STAR program, a collaboration with community veterinarians and AC&C to treat injured and ill animals that otherwise would be euthanized. She and her team also implemented cutting edge medical protocols to treat diseases previously considered untreatable.

Mary's 20-plus years of veterinary medical experience, coupled with her overwhelming desire to see the end of pet euthanasia due to over-population and lack of veterinary care, are an asset to NYC's drive to become a humane community.

Jennifer Muller, Board President, Alliance for Philadelphia's Animals (Target: Community—Philadelphia, Pa.)

Jennifer is an individual founding member of the Alliance for Philadelphia Animals, which was created to serve as the liaison between the city government and the animal rescue community. The Alliance seeks to provide training and resources to animal care groups already working to place and/or to spay and neuter animals, thereby reducing and ultimately ending the killing of adoptable pets.

Jennifer, a former White House staffer, served in the Clinton administration as domestic policy advisor to former vice president Al Gore, and as deputy director of the National Partnership for Reinventing Government. She worked with a number of high-impact government agencies such as the EPA, USDA, APHIS and the National Park Service to set and implement reinvention goals and performance measures, and she advised the vice president on a wide portfolio of domestic policy issues, from auto emissions to welfare reform.

Jennifer has served on the U.S. delegation to Israel and spoke at the Prime Minister's Conference on Government Reform. She has been a consultant to the Mayor's Office of Los Angeles, where she led a performance assessment of L.A. Animal Services, co-authored a report to the Mayor on 3-1-1 and served on L.A. Animal Service's public education committee. Currently, Jennifer is working to complete her DVM (doctor of veterinary medicine) at the University of Pennsylvania.

Robin Robertson Starr, Chief Executive Officer, Richmond SPCA

Robin was born in Portsmouth, Va., and graduated from Norfolk Academy. She grew up in a family of animal lovers. She graduated with a major in Biology from Wake Forest University in Winston-Salem,

N.C. After college, Robin went to law school at T.C. Williams School of Law of the University of Richmond, Va., where she was editor of the *University of Richmond Law Review*. Robin then practiced corporate law as an in-house attorney with A.H. Robins Company and subsequently with Williams Mullen law firm, where she was a partner in the business and corporate law section and specialized in mergers and acquisitions.

Robin left the practice of law to become the CEO of the Richmond SPCA in 1997. Shortly thereafter, the Board of Directors adopted a plan for the future of the Richmond SPCA that was very progressive and ambitious. The plan envisioned that the organization would focus its resources and efforts on transforming Richmond into a no-kill community and would create a new humane center with an on-site spay/neuter clinic and educational facilities. Over the next four years, Robin worked with board leadership to make that plan a reality. In recognition of Robin's contributions to the fulfillment of the plan, the Robins-Starr Humane Center bears her name along with that of E. Claiborne Robins, Jr., chairman of the Capital Campaign and former board chairman. Robin is also a trustee of the Richmond Ballet and a member of the Virginia state bar. Her family consists of her husband Ed, a partner in the law firm of Troutman Sanders, and their 13-year-old daughter Tyler, along with four dogs, two cats and a rabbit.

Capt. David Waltman, Gulfport Police Department, Animal Control Unit (Target: Community—Gulfport/Biloxi, Miss.)

Capt. Waltman has been with the Gulfport Police Department since 1987. In 1998 he was assigned as the sergeant in charge of the department's K-9 Unit, and in 2006 he was formally assigned to the Animal Control Unit.

In the aftermath of Hurricane Katrina, Capt. Waltman was given the task of coordinating Gulfport's animal control. With the help of Tara High of the Humane Society of South Mississippi, veterinarian Dr. James A. Watson, and the county's Emergency Operations Center, Capt. Waltman was able to mobilize several animal control officers from around the region along with veterinary medical assistance teams. Watching the tireless efforts of these responders was one of the greatest educational experiences of his career.

Waltman lives in Long Beach, Miss. with his wife, Karan, their 16-year-old son, Chase, and the family's recently adopted (and extremely spoiled) Yorkshire terrier, Sadie.

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